

**Austin Community Technology and Telecommunications Commission
Community Technology Survey Task Force
November 8, 2011**

Summary of meeting:

There are a couple of "big picture" directions that may be good for focus:

* Diving into chapter 2 of Survey Report, to better understand the findings for Internet non-users.

- 1) More work will be done on the Non-User group to tie the survey to geographic areas (January 2011)
- 2) Tie qualitative data to create profiles for the areas
- 3) Tie Census data with survey results
- 4) Look for the "gray" users - those who are using the internet but not comfortable with their skill level
- 5) Represent Findings in a Map Overlay of Austin key 6 regions

* Will follow with outreach efforts to highlight findings of survey and use benefits. Three target groups identified.

Prof. Joe Straubhaur is preparing a presentation for us for early next year, on history of Austin demographic trends, and connections to tech utilization. We would like to invite members from relevant boards and commissions to participate.

Working on a proposal for a city policy to repeat tech survey periodically. Have requested staff to propose an initial budget for discussion. Goal is for sufficient budget to avoid gaps that were encountered in this effort.

Attendee list:

John Speirs, City of Austin
Chip Rosenthal, Commissioner
Elizabeth Quintanilla, Commissioner
Terry Dyke, City of Austin
Dr. Joe Straubhaur, UT
Robert Levinski
Paul Lewis, City of Austin